

# STOP THE BINGE DRINKING CULTURE

[stopthebingedrinkingculture.org.nz](http://stopthebingedrinkingculture.org.nz)

## **Kiwi women most promiscuous in the world (Fairfax news 13 Oct. 2007)**

Kiwi women are the most promiscuous in the world – right up there with Austrian blokes, a survey says. New Zealand women have an average of 20.4 sexual partners, according to a survey by condom-maker Durex. The global average was 7.3.

Austrian men were sharing the love most (29.3 sexual partners), while Kiwi blokes were 11th down the men's list with an average of 16.8 – higher than the global average of 13.2.

The Durex Sexual Wellbeing Global survey was compiled by the condom maker after questioning 26,000 people in 26 countries, including New Zealand.

## **New Zealand was also unusual for being the only country where women have more sexual partners than their men.**

However, no matter the number of notches on the bedpost, there is a safe-sex message behind the results. Family Planning Association chief executive Jackie Edmond said release of the survey was an opportunity to remind people to take care with both physical and mental health as part of a healthy sex life. "Consistent and competent use of condoms is key to lowering transmission of and infection with STIs (sexually transmitted infections)," she said. "Young people need strategies to decide if and when to be sexually active. "They need to negotiate condom use with their partners and make good decisions about their sexual health including regular sexual health checks at facilities such as Family Planning Association clinics."

## **Other aspects of the survey have been released throughout the year putting New Zealand teenagers among the youngest in the world to lose their virginity.**

Austrians were the youngest to lose their virginity at 17.3 years, followed by Brazilians (17.4), Germans (17.6) and New Zealanders (17.8). It also showed our countrymen and women were getting plenty of sex, but not really enjoying it. New Zealanders have sex an average 122 times a year. This outperforms Australians, who have sex 106 times a year. But less than half (43 per cent) of New Zealanders are fully satisfied with their sex lives.

That was way behind Nigeria, the most sexually satisfied nation, where 67 per cent were content. Japan was the least satisfied nation, with just 15 per cent being fully satisfied with their sex lives.

Durex spokeswoman Kristie Penwarden said the results would be used by the condom makers to identify inhibitions and pressures in the bedroom. She said it showed sexual priorities had changed for men and women.

## **AIMS of the Campaign**

### **Encourage New Zealanders to;**

TAKE ownership of the binge drinking problem

RECOGNIZE Binge Drinking as a social illness

PROMOTE action at all levels

### **Culture Changes**

STIGMATISE Binge drinking .... Drunkenness is not cool

RESPECT for people who choose not to drink alcohol

CELEBRATE the action of those people who choose not to abuse alcohol

SOFT DRINKS must be supplied alongside alcohol at functions

NIL Alcohol at all school functions

### **Law Changes**

All Off-Licences Closed at 7:00pm (as prior to 1989)

Total Ban on Sugar Sweetened "Cocktails in a Can" (R.T.D.) Drinks

Alcohol Awareness to be included in the Current Sex Education Syllabus

Change the Maximum Blood Alcohol Level change from .08 to .05

Expenditure on Alcohol is Personal, not Tax Deductible

Establish a Minimum Price for Alcohol

All Liquor Bottles and Cases of Liquor to show Store of Origin Labels

Store of Origin Labels to show warnings of potential fetal alcohol spectrum disorder

No Advertising Links between Alcohol and Sport or Sportspeople

No Alcohol supplied or served to under 20 Year Olds

No Alcohol may be consumed in Public Places