

STOP THE BINGE DRINKING CULTURE

stopthebingedrinkingculture.org.nz

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Liquor Licence Data Supplied by the N.Z. Justice Department

The current total of Liquor Licences is **14722**, made up of ON Licences **8061** and a similar massive increase in OFF Licences to **4281** with the balance being Clubs.

In 1989 there were **2423** ON Licences and **1675** OFF Licences.

We estimate the average number of hours OFF Licences are open has increase from 60 hours a week in 1989 to 98 hours in 2012.

OFF Licences have changed from being conservatively run bottles stores behind Licensed Premises (usually a hotel) to main street aggressively discounted premises and of course, supermarkets.

Since 1990 ON Licences increased from **2423** to **8061**

Since 1990 OFF Licences increased from **1675** to **4281**

The estimated increase in the hours OFF Licences are open is **317%**. If the aggressive marketing is taken into account then increase in availability could be **400% to 500%**. This is also matched with the introduction of “sugar sweetened cocktails on a can” alcopop ready to drinks which are simply sample packs to introduce young people to hard liquor. No wonder we have the worst binge drinking statistics in the world.

The quality of bottle store management has fallen and mobile young people know where they can buy alcohol.

NEWS Alcohol Sold to Teens (The Dominion Post Saturday 24 March 2012)

Two 17- year- olds were able to buy beer in a sting where five out of 12 shops sold alcohol to minors. Police sent two 17-year-old volunteers to bottle shops and grocery stores on Wednesday (21st March 2012) to attempt to purchase alcohol. One was able to buy boxes of beer from two Wellington bottle stores without being asked for ID and the other bought alcohol from a third bottle store and two dairies by presenting his own driver licence which was correctly checked. One the outlet has been referred to the Liquor Licensing Authority and police are working with the other four.

(see following table)

1-Apr-12 (Supplied by B. Holmes N.Z. Justice Department)

NUMBER OF LIQUOR LICENCES
IN FORCE NATION WIDE

YEAR	ON	OFF	CLUB
2012	8061	4281	2380
2011	7955	4348	2413
2010	7843	4315	2424
2009	7574	4199	2410
2008	7530	4181	2428
2007	7657	4383	2556
2006	7631	4387	2576
2005	7345	4280	2577
2004	7918	4568	2756
2003	7438	4364	2755
2002	6988	4364	2779
2001	6546	4062	2800
2000	6039	3785	2772
1999	5533	3509	2745
1998	5264	3404	2793
1997	5551	3578	2844
1996	5422	3461	2815
1995	5067	3436	2777
1994	Information not available		
1993	3877	Not available	2615
1992	Information not available		
1991	2815	2182	2203
1990*	2423	1675	2197

TOTAL
LICENCES

14722

14716

14582

14183

14139

14596

14594

14202

15242

14557

14131

13408

12596

11787

11461

11973

11698

11280

7200

6295

(stopthebingedinkingculture)
calculations

On Licences **Off Licences** **Clubs**
Between 1990 and 2012

Increase **Increase** **Increase**
5638 **2606** **183**

233% **156%** **8%**

Prior to 1989 6 days @ est. weekly 10 hours Off Licences 60 hours

After 1989 7 days @ est. weekly 14 hours Off Licences 98 hours

1675 60 hours 100,500

4281 98 hours 419,538

Est. Weekly **hours incr.** **319,038**

Percentage **increase** **317%**

in the hours Off Licences **of harm**

* Licences converted as at 1 April 1990